## EVENTS AND MARKETING CHAIR'S Both are to split the duties:

## Objectives/ Monthly items:

- Collect donations from local businesses Sept-April of each school year
- Seek sponsors for school year (Gold and Platinum)
- Organize October and May Chipotle Fundraisers (online form request)
- Organize silent auction baskets the first week of April
- Assist with any additional school events (spaghetti night, trunk or treat, chili cookoff/registration night), etc \* see google calendar \*
- Get TY Email/ Password from Director to access Google Drive, Email etc
  - Check Email regularly for any items that are yours and categorize them appropriately
- Coordinate with your parents of the Month for job duties if you have any.

# Monthly To Do's and Tip Sheet

- July
  - Check the donation list for current vendors, get familiar with it.
  - Prep Thank you notes for when you receive Sponsorships.
  - Try and start getting a bike/bike certificate to raffle off at the event
- August
  - Attend Set up
    - Take inventory of all Cheers supplies
    - Update the Supply spreadsheet in Google Drive
  - Read your timeline for the Cheers Event and get familiar with your dates
- September:
  - Update donor and sponsor letter details (dates, monetary goals, etc)
  - Schedule Chipotle fundraiser for November
  - Update mass email information to email past donors
  - Have Save the date ready for the Cheers Event
    - Give the technology Chair an update to post on social Media sites.
- October:
  - Start getting ready for trunk or treat & attend
    - Pass out flyer from Church
  - Assist in Spaghetti Dinner plans
  - Begin to canvas businesses for donations/sponsorships
- November-January:
  - Continue to canvas businesses for donations/sponsorships
    - Pick them up as their ready
  - o Brainstorm restaurants for food and coffee, water, and snacks for Cheers Event
  - Contact The Works Pizza in Loveland to schedule fundraiser night (contact Heather Frye 513-543-9932 heather.frye@sizeholdings.com).
- February-March
  - Finalize Food, coffee, snacks, and drinks
  - Pick up Donations that have not been picked up yet
  - o Start to group together donations/gift cards for silent auction baskets

Have Families forms ready by 3/1 to pass out

#### March:

- Follow up with Heather at The Works Pizza in Loveland for Spring Pizza night fundraiser night (2023 was March 29th).
- Work on Prize Sheet for kids for what they raise.
- Prep Thank you notes for after Cheers for all Donations Given
- Give the technology Chair an update to post on social Media sites.
- Make sure to give Each Family 3 Rally pledge sheets and envelopes with collection letters.

### April:

- o Build baskets beginning of the month to allow for odds and ends to be finalized
  - Baskets will be assembled and photographed at spring clean- see calendar for date
- Create presentation on slides for Auction Baskets
  - Take photos of each basket along with descriptions of each basket.
  - Meet/Talk with the director regarding the website for online auction and split the pot.
- Delegate pickups for coffee, food etc \*\* see each board member for help\*\*

## • Timeline of the event:

- -4weeks before the event
  - Go over final items for the fundraiser, order any items needed
  - Contact Food/Drink and confirm
  - Contact parents and volunteers and give final timeline for the day
- 2-3 weeks before the event
  - Order 10 Balloons for the Start/Finish Race
  - Make sure the technology chair has live and posted on social media:
    - Donation site
    - Split the pot
    - Silent auction
- 1 week before the event ( April Board Meeting in Person)
  - Drop off all small items
  - Final confirmation of your parents and volunteers
- o Day Before the event
  - We should be able to set up Friday night before see diagram/ photos given for set up.
  - Drop off all baskets and stage them
  - Make sure all last-minute items needed are delivered to the school
- Day of the event
  - Arrive with your parents and volunteers to set up (approx. 1 hr. before pending if we can be in there friday.)
  - Set up silent auction/ activities/ and check in with all vendors
  - Day of Event: Assist director with overall tasks of the event, help with purchasing of tickets, answer questions from guests, and be available as needed
  - HAVE FUN!!!

- o Send out thank you notes no later than 1 week after the event
- Attend EOY picnic
- Attend Tear down and Inventory Cheer's supplies with Co-chair and update spreadsheets.
- o Organize binder for final board meeting
  - When you switch hands make sure to show new member where Cheer's items are located